



First off, we'd like to wish you all a happy 2021!



[A message from our founder to entrepreneurs](#)

Your 2020 experience has equipped you with survival skills you never had before. If you stumbled, know that lessons learnt will be key to your future success. Most importantly, continue to be intentional about the business you want, the people you want to meet and the energy you put in. If people are not buying, don't take it personally, its business not you.

Focus on staying agile, lean and pivoting when needed. Create and grow your network and ask for help. Remember why you started, part of your reason must have a service/need orientated component (your cause) and part of it must be to make a profit. Get real about money, cash flow must also be your focus. If you have feelings of imposter syndrome where you doubt your skills, talents or accomplishments, remember that you have earned the right to sit at the table.

*Embarking on a journey to create something of your own takes courage. At this point in time, the world requires organisations to be steadfast and compassionate, intent on addressing current challenges with a very human perspective. **Keep sharing your wisdom, making connections in your communities and exploring different paths to achieve your goals.***

*Best regards
Rayelene*

2020 in review

Looking forward to 2021, we reviewed 2020 and a few of our key 2020 milestones:

[Core Competency Services - Client Engagement](#)

We continued to provide services from our core competency bouquet (Ethical Governance, Assurance, People Development and Accountable Impact) in 2020 and found that services related to Strategy Setting and Review, Risk Management, Policy Review and Drafting as well as Board Governance amongst the most requested for from our clients. If your organisation is looking to strengthen governance, assurance, people development and project impact activities - email info@unam.co.za and start the journey to driving more resources to mission.

Networking - Launch of digital platforms

Visit us at www.unam.co.za to find out more about our bouquet of services and projects. Follow us on [Facebook](#), [Instagram](#) and [LinkedIn](#) to find out about current projects and initiatives. Don't forget to subscribe to our [YouTube](#) channel.

Initiatives: COVID-19

We produced free digital and print content in English and Zulu to promote awareness about non-pharmaceutical preventative measures. We also interviewed people from Sweden, Nigeria, Netherlands, Italy and Mauritius to listen to their COVID 19 lockdown experiences.

[Watch the interviews now](#)



Initiatives: Women's month webinars

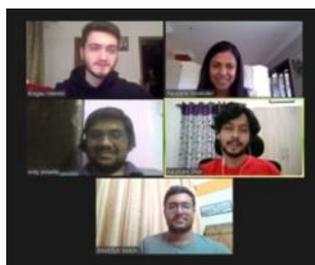
UNAM SOLUTIO produced a webinar series over 3 Sundays between 16-30 August.

Discussions centred around the UN Women and SA Government's 2020 theme:

Generation Equality: 'Realising Women's Rights for an Equal Future'.

A variety of accomplished speakers representing multiple sectors in society shared their views around this theme.

[Watch the webinars now](#)



Global intern partnership

We partnered with [Ingenious Faces](#) and took on 4 young interns at university level for a period of 8 weeks.

We exposed them to various projects and tasks. As part of our structured internship program, we also provided our interns with a lecture series on soft skills required for the workplace environment.

We are committed to being part of the leadership discussion and driving matters related to Ethical Governance, Assurance, People Development and Accountable Impact. Our Founder is active in the industry via trustee and board roles with two NPOs based in South Africa and role with a Global Humanitarian Quality Assurance organisation based in Geneva (HQAI).

If your organisation is looking to thrive in 2021 - email us on info@unam.co.za to start your journey. **Unam Solutio empowers organisations to be a force for good in society.**

